



For Immediate Release

## Castle Rock Wins State Economic-Development Award

CASTLE ROCK, Colo. (May 4, 2010) - The Castle Rock Economic Development Council announced today that the Economic Development Council of Colorado has named the Town of Castle Rock as the 2010 Best Large Community for Economic Development.

The Large Community award is presented annually to the “community with more than 20,000 in population demonstrating the best support for economic development through an organized economic development program and strong leadership.” In this case the collaboration between the Castle Rock Economic Development Council, the Town of Castle Rock, the Castle Rock Chamber of Commerce and the Castle Rock Downtown Development Authority (DDA) were cited as key reasons the town won the award.

Castle Rock Economic Development Council President and CEO Frank Gray accepted the award along with DDA Chairman Rick Stucy and Town of Castle Rock Development Director, Bill Detweiler recently at the EDCC’s annual conference in Montrose, Colo.

“The creation of the Castle Rock Economic Partnership, which combines the resources of the Chamber of Commerce, the Downtown Development Authority, the Economic Development Council and the Town of Castle Rock, has been a great strategy that has clearly paid off,” Gray said. “The Castle Rock Economic Partnership represents a unique, unified perspective that emphasizes collaboration between the private and public sector working together to create a common vision for economic vitality. We continue to meet every week in search of ways to improve Castle Rock’s business and development climate.”

Some of the more recent noteworthy economic development events in Castle Rock include the relocation of headquarters for MyWedding.com (with 20 new jobs), the first U.S. operations for Aluwind (100 new jobs), the groundbreaking for Phase One of Centura Hospital in the Meadows (75 new jobs) and the recent expansion of Commnet (50 new jobs).

One of the unique ideas has been the developer roundtable concept, where dialogue can occur between key Town of Castle Rock officials in partnership with the development community. The discussions have resulted in critical updates and changes to the town code designed to encourage positive and responsible development in the community.

### About Castle Rock Economic Development Council

Castle Rock Economic Development Council (Castle Rock EDC) is a full service, member-driven economic development organization serving Castle Rock’s 2,500 businesses and 48,000-plus residents. Ideally situated between two major metro markets - Denver and Colorado Springs -- Castle Rock EDC and its members are dedicated to playing a leadership role in aggressively driving economic vitality and supporting business development in the region.

Additional questions or information, please contact:  
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